



Privacy Policy

Introduction

We ("we," "us," "our") take the protection of user data ("user" or "you") of our website and/or mobile app (the "website" or the "mobile app") very seriously and are committed to protecting the information that users provide us in connection with the use of our website and/or mobile app (together, "digital assets"). Furthermore, we are committed to protecting and using your data in accordance with applicable law.

This Privacy Policy explains our practices regarding the collection, use, and disclosure of your data through the use of our digital assets (the "services") when you access the services through your devices.

Please read the Privacy Policy carefully and ensure that you fully understand our practices regarding your data before using our services. If you have read and fully understood this policy and do not agree with our practices, you must cease using our digital assets and services. By using our services, you acknowledge the terms of this Privacy Policy. Further use of the services constitutes your consent to this Privacy Policy and any changes thereto.

In this Privacy Policy, you will learn:

- How we collect data
- What data we collect
- Why we collect this data
- To whom we disclose the data
- Where the data is stored
- How long the data is retained
- How we protect the data
- How we deal with minors
- Updates or changes to the Privacy Policy
- What data do we collect?
- Category: Always
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Below is an overview of the data we may collect:

Non-identifiable and non-identifiable information that you provide during the registration process or that is collected through the use of our services ("non-personal data"). Non-personal data does not allow conclusions to be drawn about who collected it. Non-personal data that we collect primarily consists of technical and aggregated usage information.

Individually identifiable information, i.e., all those that can identify you or could reasonably be identified with reasonable effort ("personal data"). Personal data that we collect through our services may include information requested from time to time, such as names, email addresses, addresses, phone numbers, IP addresses, and more. When we combine personal data with non-personal data, they will be treated by us as personal data as long as they are in combination.



How do we collect data?

Category: Always

Below are the main methods we use to collect data:

We collect data when you use our services. So, when you visit our digital assets and use services, we may collect, record, and store usage, sessions, and associated information.

We collect data that you provide to us yourself, for example, when you contact us directly through a communication channel (e.g., an email with a comment or feedback).

We may, as described below, collect data from third-party sources.

We collect data that you provide to us when you sign up for our services through a third party such as Facebook or Google.

Why do we collect this data?

Category: Always

We may use your data for the following purposes:

to provide and operate our services;

to develop, customize, and improve our services;

to respond to your feedback, inquiries, and requests and to provide assistance;

to analyze request and usage patterns;

for other internal, statistical, and research purposes;

to improve our data security and fraud prevention capabilities;



to investigate violations and enforce our terms and policies, and to comply with applicable law, regulations, or governmental requests;

to send you updates, news, promotional materials, and other information related to our services. With promotional emails, you can decide whether you want to continue receiving them. If not, simply click on the unsubscribe link in these emails.

To whom do we disclose this data?

Category: Always

We may disclose your data to our service providers to operate our services (e.g., data storage via third-party hosting services, providing technical support, etc.).

We may also disclose your data under the following circumstances: (i) to investigate, prevent, or take action regarding illegal activities or other wrongdoing; (ii) to establish or exercise our rights to defend; (iii) to protect our rights, property, or personal safety, as well as the safety of our users or the public; (iv) in the event of a change of control with us or with one of our affiliated companies (by way of merger, acquisition, or purchase (substantially) of all assets, among others); (v) to collect, maintain, and/or manage your data through authorized third-party providers (e.g., cloud service providers), as far as reasonably necessary for business purposes; (vi) to work jointly with third parties to improve your user experience. To avoid misunderstandings, we would like to point out that we may transmit or disclose non-personal data to third parties at our discretion or use it in other ways.



Category: User has a blog or forum

Please note that our services enable social interactions (e.g., posting content, information, and comments publicly and chatting with other users). We advise against posting or sharing information that you do not want to make public. If you upload content to our digital assets or otherwise provide it in the context of using a service, you do so at your own risk. We cannot control the actions of other users or members of the public with access to your data or content. You acknowledge and hereby confirm that copies of your data may remain accessible even after deletion on cached and archived pages or after third parties have made a copy/stored your content.

Cookies and Similar Technologies

When you visit or access our services, we authorize third parties to use web beacons, cookies, pixel tags, scripts, as well as other technologies and analytics services ("tracking technologies"). These tracking technologies may allow third parties to automatically collect your data to improve the browsing experience on our digital assets, optimize their performance, ensure a tailored user experience, and for security and fraud prevention purposes.

To learn more, please read our [Cookie Policy](#).

Category: User is NOT connected to an ad service

Without your consent, we will not provide your email address or other personal data to advertising companies or ad networks.



Category: User is connected to an ad service, a campaign manager, or Facebook Ads

We may provide advertising through our services and our digital assets (including websites and applications that use our services), which may also be tailored to you, such as ads based on your recent browsing behavior on websites, devices, or browsers.

To provide these ads to you, we may use cookies and/or JavaScript and/or web beacons (including transparent GIFs) and/or HTML5 local storage and/or other technologies. We may also use third parties, such as network advertisers (i.e., third parties who display ads based on your website visits), to serve targeted ads. External providers of ad networks, advertisers, sponsors, and/or website traffic measurement services may also use cookies and/or JavaScript and/or web beacons (including transparent GIFs) and/or Flash cookies and/or other technologies to measure the effectiveness of their ads and to customize advertising content for you. These third-party cookies and other technologies are subject to the specific privacy policy of each third party and not this one.

Where do we store the data?

Category: Always

Non-personal data

Please note that our companies, as well as our trusted partners and service providers, are located worldwide. For the purposes explained in this Privacy Policy, we store and process all non-personal data we collect in different jurisdictions.



Category: User collects personal data

Personal data

Personal data may be maintained, processed, and stored in the United States, Ireland, South Korea, Taiwan, Israel, and as required by law for the proper provision of our services and/or in other jurisdictions.

How long will the data be retained?

Category: Always

Please note that we retain the data collected for as long as necessary to provide our services, to comply with our legal and contractual obligations to you, to resolve disputes, and to enforce our agreements.

We may correct, supplement, or delete incorrect or incomplete data at any time at our discretion.

How do we protect the data?

Category: Always

The hosting service for our digital assets provides us with the online platform through which we can offer you our services. Your data may be stored on secure servers, behind a firewall, and it provides secure HTTPS access to most areas of its services.

Category: User accepts payments/eCom



All payment options offered by us and our hosting provider for our digital assets comply with the PCI-DSS (Payment Card Industry Data Security Standard) of the PCI Security Standards Council. This involves the collaboration of brands such as Visa, MasterCard, American Express, and Discover. PCI-DSS requirements help ensure the secure handling of credit card data (including physical, electronic, and procedural measures) by our shop and service providers.

Category: Always

Regardless of the measures and efforts taken by us and our hosting provider, we cannot and will not guarantee absolute protection and absolute security of the data you upload, post, or otherwise transmit to us or others.

For this reason, we ask you to set secure passwords and, if possible, not to transmit confidential information to us or others via email and instant messaging, as they are not considered secure forms of communication.

How do we deal with minors?

Category: User does NOT collect data from minors

The services are not intended for users who have not reached the legal age of majority. We will not knowingly collect data from children. If you are not of legal age, you should not download or use the services or provide us with any information.

We reserve the right to request proof of age at any time so that we can verify whether minors are using our services. In the event that we become aware that a minor is using our services, we may prohibit these users from accessing our services and block them, and we may delete all data stored



about these users. If you have reason to believe that a minor has provided data to us, please contact us as described below.

Category: User collects data from minors

Children can use our services. However, if they wish to access certain features, they may need to provide certain information. The collection of some data (including data collected through cookies, web beacons, and other similar technologies) may occur automatically. If we knowingly collect, use, or disclose data collected from a child, we will provide notice and obtain parental consent in accordance with applicable law. We do not condition a child's participation in an online activity on the provision of more contact information than is reasonably necessary for participation in that activity. We only use the data we collect in connection with the services requested by the child.

We may also use a parent's contact information to communicate about the child's activities in the services. Parents may view data we have collected from their child, prohibit us from collecting further data from their child, and request that any data we have collected from their child be deleted.

Please contact us to view, update, or delete your child's data. To protect your child, we may ask you to provide proof of your identity. We may deny you access to the data if we believe your identity is questionable. Please note that certain data cannot be deleted due to other legal obligations.

Category: Always

We only use your personal data for the purposes set forth in the Privacy Policy and only when we are convinced that:

the use of your personal data is necessary to fulfill or conclude a contract (e.g., to provide you with the services themselves or customer service or technical support);



the use of your personal data is necessary to comply with corresponding legal or regulatory obligations, or

the use of your personal data is necessary to support our legitimate business interests (subject to the condition that this is always done in a way that is proportionate and respects your data protection rights).

If you are an EU resident, you can:

request confirmation as to whether personal data concerning you is being processed and access your stored personal data as well as certain additional information;

request the receipt of personal data that you have provided to us in a structured, commonly used, and machine-readable format;

request the correction of your personal data stored with us;

request the deletion of your personal data;

object to the processing of your personal data by us;

request the restriction of the processing of your personal data, or

file a complaint with a supervisory authority.

Please note, however, that these rights are not unrestricted and may be subject to our own legitimate interests and regulatory requirements. If you have general questions about the personal data we collect and how it is used, please contact us as indicated below.



In providing the services, we may transfer data across borders to affiliates or other third parties and from your country/jurisdiction to other countries/jurisdictions worldwide. By using the

services, you agree to the transfer of your data outside the EEA.

If you are a resident of the EEA, your personal data will only be transferred to locations outside the EEA if we are convinced that there is an adequate or equivalent level of protection for personal data. We will take appropriate steps to ensure that we have adequate contractual agreements with our third parties to ensure that appropriate security measures are taken so as to minimize the risk of unlawful use, alteration, deletion, loss, or theft of your personal data, and that these third parties at all times act in accordance with applicable laws.

Rights under the California Consumer Privacy Act

If you use the services as a California resident, you may be entitled under the California Consumer Privacy Act ("CCPA") to request access to and deletion of your data.

To exercise your right to access and delete your data, please read below on how to contact us.

Category: The website does not sell its users' data

We do not sell users' personal data for the purposes and intentions of the CCPA.



Category: Websites with a blog or forum

Users of the services who are residents of California and under 18 years of age may request and obtain the deletion of their posted content by email at the address provided in the "Contact" section below. These requests must be marked "California Removal Request." All requests must include a description of the content you wish to have deleted and sufficient information to enable us to locate the material. We do not accept unmarked or improperly submitted notices, and we may not be able to respond if you do not provide sufficient information. Please note that your request does not ensure that the material will be completely or comprehensively deleted. For example, material you have posted may be republished or reposted by other users or third parties.

Updates or changes to the privacy policy

Category: Always

We may revise this Privacy Policy at our discretion from time to time; the version published on the website is always current (see the "Version" statement). We ask you to regularly review this Privacy Policy for changes. In the case of material changes, we will publish a notice on our website about them. If you continue to use the services after being notified of changes on our website, this constitutes your acknowledgment and consent to the changes to the privacy policy and your agreement to be bound by the terms of those changes.

Contact

Category: Always

If you have general questions about the services or the data we collect about you and how it is used, please contact us at:



Name:

Address:

Email address:

DISCLAIMER

The information contained herein does not constitute legal advice, and you should not rely solely on it. Specific requirements regarding legal terms and policies may vary from state to state and/or from legal system to legal system. As stated in our Terms of Service, you are responsible for ensuring that your services are permissible under the law applicable to you and for complying with it.

To ensure that you fully comply with your legal obligations, we strongly recommend that you seek professional advice to better understand the requirements that specifically apply to you.